

EXPERIENCE

Freelance Graphic Designer, WendyRed, LLC. - Kansas City, MO 2009–present

Produce layout, copy and graphics for a wide variety of promotional and branding materials such as posters, invitations, logos, large banners, newspaper ads, brochures and more

Communications Intern, Park Hill School District - Kansas City, MO summer 2006, March 2010 - July 2010

Redesigned QuarkXPress files in InDesign

Taught department members how to use Photoshop, InDesign and Illustrator

Designed layout and produced event invitations, display posters and informational fliers

Wrote press releases

Graphic Design, UNL Ad Club - Lincoln, NE 2006–2008

Designed and printed event promotions; including posters and invitations

Produced and placed media ads for meetings and events

PR Officer, Student Advisory Board, College of Journalism - Lincoln, NE 2006–2008

Created a “new look” in compliance with University logo regulations

Developed the graphic theme for J-Days, college celebration

Represented the college at recruitment and alumni events

VP of Advertising/Promotions, UNL American Marketing Association - Lincoln, NE 2007–2008

Produced layout and graphics for the chapter plan and annual report

Composed PowerPoint marketing the association to students

Created and placed media ads for meetings and events

SKILLS

Mac/Windows

Adobe Creative Suite: InDesign, Photoshop, Illustrator

Adobe Web Design: HTML, Web Page Design, Cascading Style Sheets, Dreamweaver

PowerPoint, Excel, MS Word and Mail Merge

QuarkXPress

EDUCATION

University of Nebraska–Lincoln - Lincoln, NE

Bachelor of Journalism and Mass Communications, December 2008

Advertising and German Majors

Business and Psychology Minors

Foreign exchange student - Hamburg, Germany 2003–2004

Adobe Web Design Certification - Overland Park, KS

Johnson County Community College, July 2009

INDUSTRY

American Advertising Federation of Kansas City

HONORS

Congress Bundestag Scholarship

Kinman Oldfield Scholarship

Omaha Press Club Scholarship

Omicron Delta Epsilon, International Honor Society in Economics